

# SEVEN BRIDGES GOLF OUTING NEWS

## 2020 YEAR IN REVIEW AND WHAT'S NEW IN 2021



Visage GPS Units on Golf Carts

### Visage GPS units improve golfer experience

Golf Carts at Seven Bridges feature comfortable bucket seats, USB charging ports, Interactive GPS units, and new safety features to enhance your golfing experience. Golfers offered positive feedback all season on the performance and quality of the GPS units and carts. The cart GPS is a great way to identify event sponsors during the round and provides an attention-grabbing canvas to give your valued sponsors even more exposure at your outing. The new addition of the USB charging ports on the carts provide a convenient way to keep your phone charged while golfing. No more stressing about missing an important call or draining your battery playing some soft tunes rolling down the fairway. Come join us in 2021 to see how these new features enhance your golfing experience and add value to you golf outings!



Chicago Scots Annual Kilted Classic enjoys a beautiful October day featuring our Famous Pig Roast dining experience.



Seven Bridges Golf Club Staff gearing up for a morning tournament with Chicago Eagles Soccer.

## Customize your 2021 Golf Outing from Start to Finish

At Seven Bridges Golf Club, we customize all of our golf outings to meet the special needs of each individual event. Our professional staff puts in the extra effort and attention to detail required to ensure a successful golf event. Our “turn-key” services provide event coordinators with all the tools to take the guess work out of planning the outing and make your life as the event coordinate stress free. Each aspect of the event is covered from website design, marketing and promotion, ordering event merchandise, fundraising, food and beverage services, and more!

Our website software powered by Golf Invite provides an easy way to promote the event, recognize sponsors, gather and organize

player information, and collect payments from your players. If you are ordering tee gifts or prizes for your event, use our Tournament Merchandise Catalog to receive discounted prices and customize your merchandise with your own designs and logos. Our award-winning dining services provide endless options to wow your guests and compliment the championship golf experience they receive out on the course. Treat your guests to one of our delicious buffet or plated meal options or think outside the box and offer a pig roast or a replica menu to The Masters Golf Tournament. Along the way, our team will do all work for you and make your job easier than a tap-in next to the cup. **Call our Director of Golf Geoff Clam now at 630.964.7777 x 236 to learn more about how we can make your 2021 outing one to remember!**

### NEW TOURNAMENT CATALOG ON COURSE WEBSITE

## IN THIS ISSUE

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## Fundraising

# Money Raised Through Charity Golf Outings Continue to Rise in 2020

Each year we host dozens of charity golf events with many of the same groups returning year after year. Our mix of unique money raising techniques, exclusive charity pricing, sponsorship opportunities, and a first-class golf and dining experience always create the perfect recipe for a successful charity golf outing. In 2020, we were able to again help raise thousands of dollars for so many wonderful organizations. We are so appreciative of all our charity partners. It is very rewarding working with so many local charities on their golf outings, and seeing them all come together for a day of fun and fundraising.

If you are looking for new home for your 2021 Charity Golf Outing, please reach out to us and learn more about how we can create another success story like the groups detailed above. Our professional staff can assist with planning/promoting the event, website creation, food/beverage accommodations, money raising initiatives, and ensuring a smooth event from start to finish. Reach out to our Tournament Director Geoff Clam for more information on how to host your most successful golf outing yet in 2021!



Chicago Illini Club soaking up the sun on Hole #5 at Seven Bridges Golf Club



Illinois Medical District Guest House golfers tackling Hole #2

## New in 2021

# Tools for Fundraising Success

We know the ultimate goal for event coordinators is to show your valued guests a great time and raise money for your charity organization. We have some excellent tools to help you meet your fundraising goals for this year's event:

- Use our GPS Advertising system to recognize sponsors and save money
- Purchase your Tournament Merchandise through our Merchandise Catalog to save money, ensure a quality product, and make the process easier as a coordinator.
- Utilize our website design platform and create event webpage

## CLUB EVENTS

# 2020 Club Events

- Spring Scramble
- Spirit Showcase
- Turkey Shoot
- Oktoberfest
- Fish & Chips
- Stogies & Bogies
- AND MORE!

Visit [www.sevenbridgesgolfclub.com/club-events](http://www.sevenbridgesgolfclub.com/club-events) for more information on these annual tournaments.

## Special Savings Alert!!

Ask about hosting your golf event in April or October in 2021 to **SAVE BIG** on green fees and still receive the Seven Bridges Golf Club Outing Experience.



It has been a pleasure to partner with the Kap & Co. Golf Outing with our partners at ESPN. So much fun having the Kap & Co. Show and Carmen & Jurko Show broadcast live from the course!

**CONTACT OUR DIRECTOR OF GOLF GEOFF CLAM FOR ALL GOLF OUTING QUESTIONS AND INQUIRIES AT 630.964.7777 X 243 OR EMAIL [GCLAM@SEVENBRIDGESGOLFCLUB.COM](mailto:gclam@sevenbridgesgolfclub.com)**

**[WWW.SEVENBRIDGESGOLFCLUB.COM/TOURNAMENTS](http://WWW.SEVENBRIDGESGOLFCLUB.COM/TOURNAMENTS)**